

Privacy Policy

Effective Date June 12 2022

At GHF-Golden Heart Flower Ltd. (“**The Company**”, “**Us**” or “**We**”) we respect the privacy rights of our users and recognize the importance of protecting the personal information we collect about you. Our Privacy Policy is designed to help you understand what information we collect and how we use and share that information.

This Privacy Policy (and any other documents referred to in it) applies to our Websites (“**The websites**”) and Services (collectively: “**The Services**”).

By accessing, registering and/or using our Website, Applications and/or any of our Services, you acknowledge that you fully understand our Privacy Policy and freely consent to the information collection and use practices described in this Privacy Policy.

If you are using our Services on behalf of another entity, you represent and warrant that you have the required authority to bind that entity including in respect to this privacy policy.

The Policy should be read in conjunction with the Terms of Use, as both these documents govern your use of the Services.

1. Terms and definitions

For the purpose of this Privacy Policy, these terms shall have the following meaning:

“**Applicable Law**” shall mean all regional, national and international laws, rules, regulations and standards including those imposed by any governmental or regulatory authority which applies from time to time to the person or activity in the circumstances in question;

“**Application**” Shall mean the application or applications for iOS or Android created and/or owned by The Company, which allows you to gain access to the Services. Application also includes any Application updates and upgrades that we make available.

“**You**” shall mean any person and/or entity which is registered to our platform/Application and/or is using our services.

“**Services**” Shall mean all the services provided to you by The Company, including via the Websites, no matter how they are accessed.

“**Third party Services**” shall mean any and all services supplied by third parties, including Sub Suppliers, Independent Suppliers and Services Suppliers.

“**Personal Information**” shall mean any information that identifies or can be used to identify an individual directly or indirectly. Examples of Personal Information include, but are not limited to, first and last name, date of birth, email address, gender, occupation, or other demographic information.

2. Personal Information We Collect:

The Personal Information that we collect depends on the context of your interactions with us, your account settings, the features and/or Services you use, your location, and applicable law. However, the Personal Information we collect broadly falls into the following categories:

- Information you provide us: We collect Personal information about you when register to use our Services or otherwise provide contact information to us, for example when you submit an online contact form. The information you provide may include your username, first and last name, email address, mailing address, ID number and/or phone number.

We may also collect:

- Location information.

To the extent your location is considered Personal Information, we may collect this information for various purposes. We may collect and/or use any such information in accordance with this Privacy Policy or as otherwise permitted by you.

- Information regarding your e-mail address, name and surname

We may collect information regarding your E-mail, name and surname.

PLEASE NOTE – if you give us personal information regarding someone else, you must do so only with that person's express authorization, and you must inform the person how we collect, use, retain and disclose their Personal Information according to this Privacy Policy.

Third Party Services: When you use The Services or any of their content, certain third parties, such as advertisers; analytics companies and mobile service providers may use automatic information collection and tracking technologies to collect information about you or your device. We do not control third parties' collection or use of your information. This information varies and is controlled by that service or as authorized by you via your privacy settings at that service.

Other Sources: We may receive additional information about you, such as demographic data, account verification or fraud detection information, from third party service providers and/or partners.

- Information we collect automatically: When you access and/or use our Services, We and our third-party partners may use various technologies to collect and store information.

In some (but not all) countries, including countries in the European Economic Area, this information is considered Personal Information under applicable law.

For example, we may collect information about your computer and/or mobile device and internet connection, including the device's unique device identifier, device name, IP address, operating system, device type, browser type and mobile network information. We may also collect service usage data, such as analytical and statistical tools that monitor your visits and use of our Services, websites and/or applications, and the resources that you access, which may include using cookies and similar tracking technologies, such as web beacons.

(1) Use of information:

We use your information in order to provide you with a secure and efficient experience, services and customer support. For example, we can use Personal Information in order:

- To establish, perform and supply The Services;
- To communicate directly with you, including by sending you newsletters, promotions and special offers or information about new products and services.
- To create cumulative statistical data and other cumulative information analysis in order to operate and improve the Services.
- To comply with any applicable rule or regulation and/or to respond or defend against legal proceedings brought against us or our affiliates.

(2) How we share Information:

In the course of providing The Services, we use different third party service providers, such as data processing providers, to whom we may transfer Personal Data ("**Third Parties**"). You are duly informed and expressly authorize, totally or partially, to use the corresponding Third Party service providers and provide Personal Data to them, as it may be required.

For example, we may share your Contact information, such as your name, email address, in order to Communicate with you about various aspects of the Services, such as sending you offers or details about you and Uses of our Services, with Companies that provide our communications services; We may share your Account information in order to Facilitate your logging into the Services with Parties who provide infrastructure for the Services.

We do not sell, trade, share or transfer your personal information to third parties except for the purposes of providing services and/or support.

Prior to entering into relationships with third party service providers we make our best effort to guarantee that their terms of processing of Personal Data are in accordance with the principles of this Policy and applicable laws.

- We may share your personal information with parent companies, subsidiaries and affiliates;
- We may share your personal information with third-party service providers to permit such parties to provide services that help us with our business activities, which may include maintaining and improving the features and functionality of The Services.

- We may share your personal information when we have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce a Customer Agreement, including investigation of potential violations thereof, or (c) protect against imminent harm to our rights, property or safety, or that of our users or the public as required or permitted by law.
- We may share your personal information with third parties (including our service providers and government entities) to detect, prevent, or otherwise address fraud or security or technical issues.
- We may share and/or transfer your personal information if we become involved in a merger, acquisition, bankruptcy, or any form of sale of some or all of our assets so that a third party becomes responsible for providing The Services ("The new business), we retain the right to transfer your Personal and Non Persona Information to the new business. The new business would retain the right to use your Information according to the terms of this privacy Policy.
- We may share your personal information with a third party if we have your consent to do so.

We may also share aggregated or anonymized information with third parties for other purposes. Such information does not identify you individually, but may include usage, viewing and technical details. If we are required under applicable law to treat such information as personal information, then we will only disclose it as described above.

In some cases, the collection and/or sharing of the information described above, may result in your personal information being transferred internationally. These countries may have data protection laws that are different to the laws of your country (and, in some cases, may not be as protective).

We take steps with the aim of ensuring that your privacy rights continue to be protected, as outlined in this privacy policy. By using our Services, you agree to the transfers of your Personal Information described within this section.

(3) Cookies and Related Technologies

Cookies are small files that are sent from websites to users' computers and/or devices and store the user's information in order to track use of the site or service, improve the user experience, optimize a company's site, make visiting the site again easier, and sending ads.

We use cookies to facilitate logging in to the Services; to facilitate payment processing; to keep track of your preferences while using the Services, to remember your location when using the Charging Station locator; to provide general internal and User analytics and to conduct research to improve the content of the Services.

You can at any time accept or refuse the use of cookies, or delete them after they have been stored. Please refer to your browser or device's instructions or help to learn more about how to adjust or modify your settings.

Please be aware, that in case of refusal or deletion of cookies, some parts of the Website and or Application may not function properly or may be inaccessible or the requested information, service or activity may not be provided.

(4) Security:

The security of your personal information is important to us. We maintain a variety of appropriate technical and organizational safeguards to protect your personal information. Please note that no method of transmission over the Internet, method of electronic storage or other security methods are one hundred percent secure. Therefore, while we strive and use reasonable efforts to protect your personal information, we cannot guarantee its absolute security. We strongly urge you to protect any password you may have for our website and to not share it with anyone.

(5) Accessing, reviewing and Updating Your Personal Information:

We make good faith efforts to provide you with access to your personal information upon your request, and either provide you the means to correct this information, if it is inaccurate, or to delete such information at your request if it is not otherwise required to be retained by law or for legitimate business purposes.

Please note, under certain circumstances, and in some regions (such as the EEA) you have rights under data protection laws in relation to your personal data, as follows:

- Request access to your Personal Information
- Request the correction of your Personal Information

- Request the erasure of your Personal Information
- Object to processing of your Personal Information
- Request restriction of processing your Personal Information
- Request transfer of your Personal Information

You can also withdraw consent at any time where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you.

You may access, review, correct, update, change or delete your information at any time. To do so, please contact us at contact@ghf-pharma.com with your name and the information requested to be accessed, corrected or removed. We may decline to process requests that are unreasonably repetitive or systematic, require disproportionate technical resources, jeopardize the privacy of others, would be extremely impractical, or for which access is not otherwise required. In any case where we provide information access and correction, we perform this service free of charge, except if doing so would require a disproportionate effort.

(6) Retention of Personal Information

We keep your information for as long as necessary to supply you with The services and fulfil the purposes outlined in this privacy policy.

We may retain your information as necessary in order to support The Services, comply with our legal obligations or resolve disputes, but no longer than applicable law permits preservation.

Upon termination of your use of the Application and or The Services, we may retain a copy of the Information if it is required for the establishment, exercise or defense of legal claims and/or to comply with Applicable Law or judicial order.

(7) Updates to the Privacy Policy

We reserve the right to change our Privacy Policy at any time. If we make material changes to this policy, we will notify you by email or through other notice via our website and/or application.

(8) Terms of Use

Your access to and your use of The Services is subject to the Terms of Use, which you can find at our website.

Should you have any questions, requests or complaints regarding this Policy or the processing of Personal Data, feel free to contact us via: contact@ghf-pharma.com.