

Cookie Policy

1. GHF – Golden Heart Flower Ltd., Company Registration No. _____ (hereinafter: "the **Company**") uses cookies and other similar technologies (including pixels and analytics technologies) (hereinafter collectively: "**the Cookies**") through which the Company collects information in connection with users of the website owned and operated by it at the address: _____ (hereinafter: "**the Website**"). Without derogating from the above, if a user chooses to provide identifying information on the Website (for example, via the "Contact Us" form), as detailed in the privacy policy at the following address: _____, this information may be linked to information collected through the Cookies.
2. Cookies are small text files that enable the collection of information through users' computers or through the internet browser and, among other things, the following types of information: the pages the user visited on the Website, the actions performed by the user on the Website, the duration of time the user stayed on the Website, and information the user viewed on the Website. The Company may also collect technical and usage information such as the user's IP address, the user's country and approximate location, browser type, device type, operating system, screen resolution, language preference, domain names and other similar technical information.
3. The Company will use the information collected through the Cookies for one or more of the following purposes: to manage and operate the Website; to facilitate and improve the use of the Website and user experience; to monitor and analyze Website usage patterns (including which pages were visited); to compile statistics (including calculating the number of users on the Website); and to perform research, analysis and controls in connection with the Website, including via third party analytics tools such as Google Analytics.
4. Third Party Cookies and services (including Google Analytics): The Website may use Cookies and similar technologies of third parties, including analytics providers. In particular, the Website uses Google Analytics, which uses cookies and similar technologies to collect information about the use of the Website, such as: pages visited; the time and date of visits; time spent on each page; clickstream and navigation patterns; referring and exit pages; approximate location (derived from IP address); browser type and version; device type; operating system; screen resolution; language preferences; and other technical and usage statistics. The information collected through Google Analytics is used by the Company to analyze and improve the Website, understand user interactions and traffic sources, and generate aggregated statistical reports.

Google may process the information collected through Google Analytics cookies in accordance with Google's applicable terms and privacy policies, including for its own purposes. Information about Google Analytics data practices and cookie controls

(including opting out) is available in Google's privacy policy and in Google's Google Analytics opt-out resources, as updated from time to time.

5. Managing Cookies: A user who does not want Cookies to be collected on their computer can avoid this by changing the settings in the browser or device. For this purpose, the user should consult the browser's or device's help functionality. Canceling Cookies may cause some services on the Website to be unavailable or their quality to be impaired. Despite the above, Cookies that are essential and necessary for the operation and management of the Website cannot be canceled through the Website and may remain active as long as the user uses the Website.
6. The terms and provisions detailed in this policy as well as any change or correction thereof will be governed by the laws of the State of Israel without reference to the choice of law provisions applicable therein.
7. Jurisdiction in connection with any dispute and/or claim that may arise in connection with this policy is exclusively vested in the courts of Tel Aviv-Yafo.
8. The Company may, at its sole discretion, change this policy from time to time without the need to give notice or warning thereof. The current Cookie Policy published on the Website will bind the user. The user's continued use of the Website after updating the Cookie Policy will constitute the user's consent to the updated policy including the changes.

Updated for January 2026.